

# Rx.com

America's Prescription Savings Platform

Media Kit — June 2026

## About Rx.com

Rx.com helps millions of Americans save money on prescription medications with free discount cards, real-time pharmacy price comparisons across 60,000+ US pharmacies, and digital Rx coupons.

## Platform at a Glance

**60,000+**

PHARMACIES

**100K+**

MONTHLY ACTIVE USERS

**80,000+**

DRUGS COVERED

**Up to 80%**

AVG SAVINGS

## Audience Segments

|   |   |
|---|---|
| <b>General Health</b><br>Broad prescription drug seekers comparing prices and looking for savings.                            | <b>GLP-1 / Weight Loss</b><br>High-intent users searching for Ozempic, Wegovy, Mounjaro, and other GLP-1 medications. |
| <b>Erectile Dysfunction</b><br>Users researching ED treatments including Sildenafil, Tadalafil, and telehealth options.       | <b>Hair Loss</b><br>Consumers exploring Finasteride, Minoxidil, and hair restoration solutions.                       |
| <b>Skin &amp; Acne</b><br>Users searching for dermatology treatments including Tretinoin, Spironolactone, and acne solutions. | <b>TRT / Testosterone</b><br>Men researching testosterone replacement therapy options and providers.                  |
| <b>Insurance &amp; Coverage</b><br>Uninsured or underinsured individuals seeking affordable medication options.               | <b>Mental Health &amp; Therapy</b><br>Users exploring mental health medication options and therapy resources.         |

## Placement Options

### Sponsored Module on Condition Hubs

Premium placement on high-traffic condition-specific pages (GLP-1, ED, Hair Loss, etc.).

### Featured Partner Card on Drug Pages

Contextual partner cards displayed on relevant individual drug pricing pages.

### Email Placement

Sponsored content within our targeted email campaigns to engaged subscribers.

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### "Save More" Module Placement

Partner placement shown after a user requests a discount card — high-intent moment.

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**Compliance & Privacy:** No PHI collected or shared. Contextual placements only — no user-level behavioral targeting. CAN-SPAM and TCPA compliant. All partner content clearly labeled as sponsored.

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### Interested in partnering with Rx.com?

Contact us at [josh@rx.com](mailto:josh@rx.com) or visit [rx.com/partner](https://rx.com/partner)